

## Akron Toastmasters NEWSLETTER



## Happy New Year!

January 1st marks the halfway point for the Toastmasters International year. This leaves six months to accomplish our club goals and prepare for the next team of club officers. It's never too early to inquire interest in participating as a club leader for the 2019-2020 year. It's an excellent opportunity to enhance your leadership skills and give back to our historic club!



As you'll see from the retro ad I made for fun, we'll be returning on January 8th, a week from today! Same time and same place. Make sure to sign up for a role on our website!

To be considered for recognition, clubs must have 20 members or a net growth of at least five new members as of June 30th. Club Goals Club Goals Two CC awards Four Level 1 awards Two more CC awards P2 wo Level 2 awards nore Level 2 award ur officers trained during One more AC award wo Level 3 awards One CL/ALB/ALS/DTM awa One Level 4 award One dues renewal and one officer list submitted on time President's Distinguished

Goals to Achieve			Goal	To Date	Status
	Education (A r	naximum of 6 will count toward DCP credit.)		100 00	
1	Competent Communicator (CC) awards		2	0	2 CCs needed
2	More Competent Communicator (CC) awards		2	0	2 CCs needed
3	Advanced Communicator (ACB, ACS, ACG) awards		1	1	✓
4	More Advanced Communicator (ACB, ACS, ACG) awards		1	0	1 AC needed
5	Leadership Awards (CL, ALB, ALS) or Distinguished Toastmaster (DTM) award		1	1	✓
6	More CL, ALB, ALS, or DTM award		1	2	✓
P1	Level 1 awards	All Pathways education awards must be submitted in both Base Camp and Club Central.	4	1	3 Level 1s needed
P2	Level 2 awards	All Pathways education awards must be submitted in both Base Camp and Club Central.	2	1	1 Level 2 needed
Р3	More Level 2 awards	All Pathways education awards must be submitted in both Base Camp and Club Central.	2	0	2 Level 2s needed
P4	Level 3 awards	All Pathways education awards must be submitted in both Base Camp and Club Central.	2	1	1 Level 3 needed
P5	Level 4 awards	All Pathways education awards must be submitted in both Base Camp and Club Central.	1	1	✓
P6	Level 5 awards	All Pathways education awards must be submitted in both Base Camp and Club Central.	1	0	1 Level 5 needed
		Membership			
7	New members		4	1	3 New Members needed
8	More new members		4	0	4 New Members needed
		Training			
9	Club officers trained June-August		4	6	_
	Club officers trained December-February		4	5	<b>~</b>
		Administration			
10	Membership-renewal dues on time		Υ	1	✓
	Club officer list on time		Υ	1	

As of January 1st, we've accomplished **six** of our club goals! We're only one goal away from being Distinguished, and three goals from the coveted President's Distinguished Award! We're in very good shape in this department. Accolades to Nathan and Mike on accomplishing a good chunk of these goals.

What we do need to improve is membership growth. Without 20 or more members, we will **not be eligble** for any awards. We're currently at **15** members. It's also **Goal 7 and 8** to obtain more members, so this easily our biggest goal for the next six months.

This is how we stack up against our hated rivals allies in Area 14:

(Note: This image was created prior to receiving credit for Goal 9. We have  ${\bf 6}$  goals)



## Website



We had 1,427 unique visitors in 2018. This tally is located at the bottom of our website. We do exceptionally well with website visitations. Starting in 2019, we'll have a more detailed description of who visits our website with Google Analytics.

Being the top Google search result is a massive reason for our large sum of guests. Most clubs would give anything to have our Google position. We just need to translate these guests to becoming members.

## Club Contest

Our club speech and table topics contests will be on January 15th. We need participants and help with the contest. The winner will compete against the winners of each of the five Area 14 clubs!

Contact Victoria and Ernestine to sign up for a role.

Thanks for reading. I really wanted to try this email program out, and this was a good opportunity to do so. We'll be doing these as a tool to keep everyone up to date.

Please Like our Facebook page, and more specifically our posts. I'd appreciate.

Thanks,

Joseph Hopkins

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